10/ Global Competitive Environment

11/ Consumer Behaviour

March 13, 9:00 – 12:30
Research Centre
(5th floor)

Competition on the market of health services – case of hospitals
Iga Rudawska

The Canadian scientific research and experimental development tax incentive program – an international perspective
Eva Tomory

Testing for market efficiency – inflationary effect of the VAT change in the Czech retail market
Klára Vitásková

Different perspectives on price vertical restraints in competition policy
Martin Orgoník

(Low) Cost strategies
Jitka Studeníková

Marketing approach to consumer extended by advertising compared to economic theories
Laďka Grochová

10:30 – 11:00 Coffee break

Trends in out-of-home eating in the Czech Republic
Jana Turčínková, Jitka Kalábová

Consumer awareness and perception of organic products
Zuzana Petrová, Jana Turčínková

The rent-seeking origins of the Federal Reserve
Tomáš Otáhal

Inflation in the Czech Republic after joining the Eurozone: possible scenarios
Petr Rozmahel

Analysis of expectations and satisfaction of students of FBE MUAF in Brno
Jiří Urbánek, Veronika Pospíšková, Jana Turčínková

Revenue recognition under US GAAP and IFRS comparison
Hana Bohušová

History of double taxation treaties and tax treaty policy in the Czech Republic
Danuše Nerudová

12:30 – 14:00 Lunch break